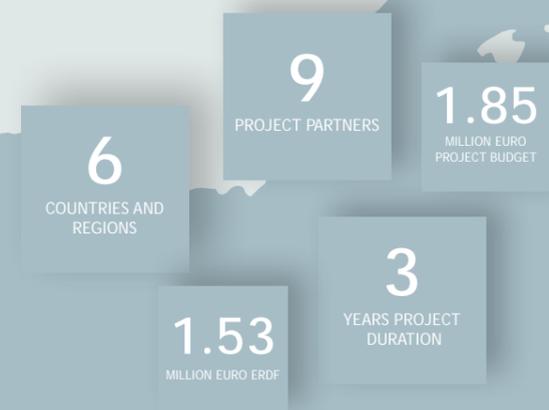


PROJECT OVERVIEW SubNodes



APPROACH

SubNodes tackles the weak intermodal integration of peri-urban hinterland regions to primary TEN-T rail hubs. Suitable medium-sized cities in these areas shall be developed into attractive intermodal secondary hubs - so called "subnodes"- which better connect the hinterland to the TEN-T rail network and offer passengers a continuous travel chain.



TAKING
COOPERATION
FORWARD

WHO WE ARE

Partners from six central European countries join their forces to better connect regional public transport to national and European rail networks.

Germany

- Thuringian Ministry for Infrastructure and Agriculture (Lead Partner)
- University of Applied Sciences Erfurt
- County of Sömmerda

Czech Republic

- KORDIS JMK (Integrated Public Transport in the South Moravian Region)

Italy

- Lombardia Region

Poland

- Marshal's Office of the Wielkopolska Region

Slovakia

- Bratislava Integrated Transport

Slovenia

- Institute of Traffic and Transport Ljubljana I.L.C.
- Scientific Research Centre Bistra Ptuj

Who funds us

Our project is funded by the Interreg CENTRAL EUROPE Programme that encourages cooperation on shared challenges in central Europe - in the fields of innovation, CO₂ reduction, natural and cultural resources, and sustainable transport.

With 246 million Euro of funding from the European Regional Development Fund over the period 2014-2020, the programme supports institutions to work together beyond borders to improve cities and regions in Austria, Croatia, Czech Republic, Germany, Hungary, Italy, Poland, Slovakia and Slovenia.

www.interreg-central.eu

DISCOVER MORE ABOUT
SUBNODES

www.interreg-central.eu/subnodes



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AT A GLANCE

Within the project's duration of three years, partners strive towards a change in the approach of public transport planning. In this sense, the development of subnodes is an instrument to better exploit accessibility gains also in the hinterland.

Project duration: September 2017 until August 2020

FACTS AND FIGURES



9

project partners



28

outputs planned until August 2020



323,162

investment value for involved regions in Euro

Outputs

The project intends to establish the subnodes approach in the participating regions and beyond by adopting a SubNodes-strategy, conceptualizing its implementation and testing innovative actions in real world conditions. Policy recommendations derived from this process are integrated into the transport plans of the regions.

The modal split of the connections concerned will change in favour of public transport already during project lifetime. Through policy integration of the strategy and the action plans, this trend shall sustain beyond.

Project partners and stakeholders alike will benefit from transfer and capacity building events.

STRATEGIES AND ACTION PLANS

TEN-T infrastructure significantly alters the transport network in the regions affected. Hierarchies of destinations change and along with it locational advantages. Medium-sized cities in the surroundings of primary hubs gain importance for the connection of the secondary transport network with TEN-T.

A joint strategy of the partners formulates basic principles on how regions should adjust their passenger mobility policy to better respond to these new opportunities. This basic strategy is translated into the regional context of the participating regions and displayed in the so called action plans.

PILOT ACTIONS

In the course of the project, different approaches for public passenger transport in peri-urban areas are tested, aiming at developing the identified medium-sized cities into well integrated subnodes. Pilots are undertaken in the following fields of concern:

- testing participatory concepts and awareness raising to canvass new passengers;
- testing smart intermodal tools to make multimodal travelling more seamless; and
- testing a simpler tariff and ticketing system to make intermodal travelling more customer friendly.

The pilots are used to provide feedback loops to the regional action plans about their effectiveness and their suitability for replication in further territories of Central Europe and beyond.

STAKEHOLDER INVOLVEMENT

Public transport is a cross cutting topic with a variety of stakeholders responsible for certain aspects of the transport chain. Therefore, all those actors not represented as partners, but relevant for the sector, are involved and integrated into the implementation. In the course of three regional events each, the SubNodes-strategy, the respective action plans and their integration into regional transport plans are discussed.

Moreover, three transnational events for partners and key stakeholders are conducted to facilitate mutual learning on transnational project level, covering the three topics addressed by the pilots and action plans in all participating regions.

COMMUNICATION

The new strategic subnodes approach calls for explanation, awareness and persuasion. Hence, project partners address the diverse target groups individually. These stretch from political decision-makers, planning authorities, transport operators and associations, up to today's and tomorrow's passengers. Varied means of communication integrate them into the project, such as a policy conference, a photo competition and Facebook campaign, pilot action videos and much more.

You are interested in the recent project news? Our newsletter keeps you updated. Register on: www.interreg-central.eu/subnodes.