

Schedule: Summer School 2018: June 18 – 30, University of Applied Sciences, Erfurt

Venue: Campus Altonaer Strasse, Lecture hall: 7.1.15, Draft: 2018-03-23

WEEK 1

	Sat 16	Sun 17	Mon 18	Tue 19	Wed 20	Thu 21	Fri 22
10:00			<i>Arrival</i>		Official Welcome <i>Prof. Volker Zerbe, Head of the EUAS Prof. Klaus Merforth, Project Director</i>	Lecture Tourism Marketing for Thuringia	Workshop Intercultural Communication
11:00					Opening Lecture		
12:00				Get Together Welcome Picknick @Town Hall Erfurt	Group Picture		
1:00 pm					<i>Lunch break</i>		
2:00 pm				Official Welcome Town Hall	Lecture Business Plan Basics	Lecture Tourism Marketing for the City of Erfurt	<i>International Lecture INDONESIA</i>
3:00 pm				Lecture German Basics, Dr. Susanne Schrabback, Language Center			
4:00 pm							
5:00 pm							
6:00 pm					<i>Optional: Summer Party of the EUAS</i>		
7:00 pm							

WEEK 2

	Sat 23	Sun 24	Mon 25	Tue 26	Wed 27	Thu 28	Fri 29	Sat 30
10:00			International Lecture USA	Workshop Labour Law	<i>Excursion Day</i>	Closing Lecture	Group presentations	<i>Departure</i>
11:00			Group work		<i>Viba, Schmalkalden + Golf Course Drei Gleichen (or similar)</i>		Presentation of conceptions of all intercultural groups	
12:00								
1:00 pm			<i>Lunch break</i>			<i>Lunch break</i>		
2:00 pm			Lecture <i>Controlling</i>	<i>Excursion</i> Zoo Erfurt		Group work		
3:00 pm								
4:00 pm								
5:00 pm		Inter-cultural Ceremony and International dinner <i>Venue: Café Duck Dich</i>						
6:00 pm							<i>Venue: Greenhouses, Leipziger Str.77</i>	
7:00 pm			Business Dinner In Cooperation with Wirtschaftsjunioren Thüringen (Young Economics Thurgia)		<i>Vine-Tasting</i>		Farewell party awarding & prizing	

- Lectures, workshops, exercises
- International lectures
- Company visits & guided tours
- Additional program
- Individual group work
- Final presentations